

Dec 11, 2024

## Health and Economics Research on Midlife Women in British Columbia Report (HER-BC-2024)

Pacific Blue Cross (PBC) has partnered with the Women's Health Research Institute (WHRI) and the BC Women's Health Foundation to present the first-ever provincial study on menopause. This groundbreaking research provides valuable insights into how menopause affects women's personal health and professional lives.

The study, conducted with over 2,000 participants aged 39 to 60, highlights the diverse challenges and impacts women experience during menopause. This initiative is a crucial step toward raising awareness and improving support systems for women navigating this phase of life.

For a detailed look at the findings, you can read the full study here.

## **Ouestions**

If you have any questions, please contact the HBT Benefits Team:

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